I live "out in the boones" It is great that I can listen to high quality Christian radio here at home. In addition, I travel across the state of Colorado often on business and it is great knowing that I can listen to KLOVE Christain music in so many different parts of the state. KLOVE is the only station where I can count on hearing current Christian radio. It helps keep us informed as to news that interests us. It is an important resource for those of us who don't live in urban areas.